



## Senior Product Designer

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### Skills

Figma, Adobe Creative Suite, Sketch, After Effects, HTML/CSS, User Testing

### Education

Hope College | 2011 - 2015 |  
Holland, MI  
BA in Communications and  
Graphic Design

General Assembly | 2017 |  
New York, NY  
HTML/CSS Web Design

AGI | 2017 | 2019 |  
New York, NY  
UX Design and After Effects

### Experience

**TripAdvisor | April 2022 - PRESENT |**  
Senior Product Designer

- Contributed to the design of industry-leading products for Tripadvisor.com and the Tripadvisor mobile application.
- Lead product designer for Trips, Tripadvisor's Generative AI, Saves and Itinerary AI builder.
- Lead product designer for the redesign of Tripadvisor's Things to do tourism details pages.
- Proficient in developing elegant solutions to complex problems by utilizing experimentation and optimization techniques.
- Collaborated with the design system team to develop new components and contributed to their creation.

**Therabody | October 2021 - July 2022 |**  
Product Designer - Freelance

- Contributed to the design process at Therabody.com by conducting wireframing, conceptualizing, performing competitor research, user testing, and prototyping upcoming product concepts.

**myLOLA | September 2021 - July 2022 |**  
Senior UX/UI Designer - Freelance

- At myLOLA.com, conducted wireframing, competitor research, concepting, user testing, and prototyping for upcoming product concepts, contributing to the design process.

**New Republic | March 2021 - September 2021 | Sydney, AU**  
UX Designer - 6 month contract

- Contributed to the design process for various clients in the financial, insurance, and ecommerce industries at New Republic by conducting wireframing, competitor research, concepting, user testing, and prototyping upcoming product concepts.

**Matter Design Agency | March 2021 - Sept 2021 | Sydney, AU**  
UX Designer - 6 month contract

- At Matter Design Agency, conducted wireframing, competitor research, concepting, user testing, and prototyping for various clients, including theupside.com.au, contributing to the design process.